

## SPONSORING

- **1. Visitor's CBD EXPO x VAPEXPO badges – professionals/press (sold out)** ..... **4 000 € EX VAT**  
Your visual on the professional and press visitor's CBD EXPO x VAPEXPO printed badges.
- **2. Lanyards – professionals/press (sold out)** ..... **4 500 € EX VAT**  
Your logo printed (repeatedly) on the lanyards of the professional and press visitors.
- **3. Photo booth (availability : 1)** ..... **3 000 € EX VAT**  
Freely accessible to all visitors. Front and rear side covering, photo dressing, navigation screen and photocall.
- **4. CBD Expo tote bags (2000 copies) – Your logo on 1 face (availability : 2)** ..... **2 000 € EX VAT**  
Your visual of one of the faces.



## GIVEAWAYS IN THE CBD EXPO BAGS

- **5. Samples or flyers (2000 copies) placed at the entrance of the show (availability : 1) ....** **1 500 € EX VAT**  
For E-Liquids : 1 bottle of maximum 10 ml, **nicotine-free**, with the note “free sample, cannot be sold”. Child safety plug and the contact details of the manufacturer must appear on the label.  
For other products : must comply with the French legislation, with the note “free sample, cannot be sold”. The contact details of the manufacturer must appear on the label.

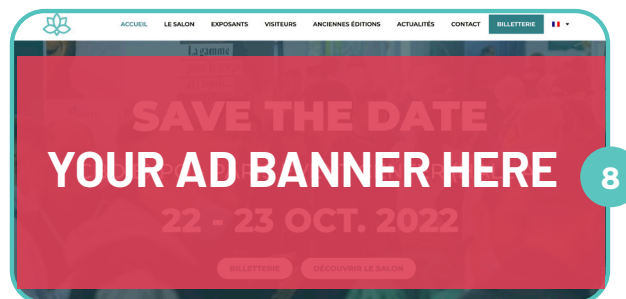
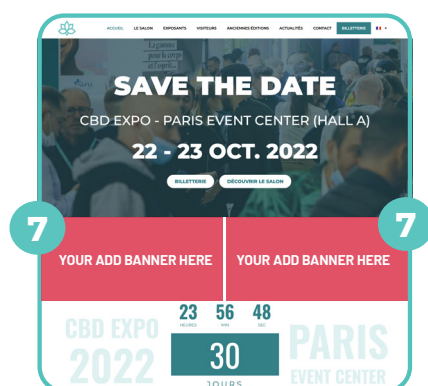
## PHOTO SHOOTING

- **6. HD pictures on your booth (availability : 3) .....** **350 € EX VAT**  
Package of 10 to 15 pictures, editing included.

## COMMUNICATION IN THE OFFICIAL MATERIALS OF CBD EXPO

- **7. Ad banner on the homepage of the official CBD Expo website (availability : 2) .....** **400 € EX VAT**  
One ad banner of 960 x 360 px.
- **8. Ad banner on the homepage of the official CBD Expo website (availability : 2) .....** **600 € EX VAT**  
One ad banner of 1920 x 777 px.



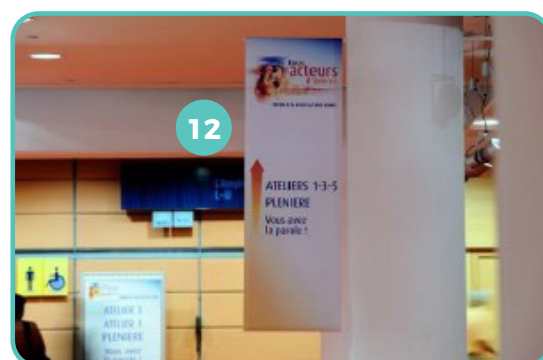
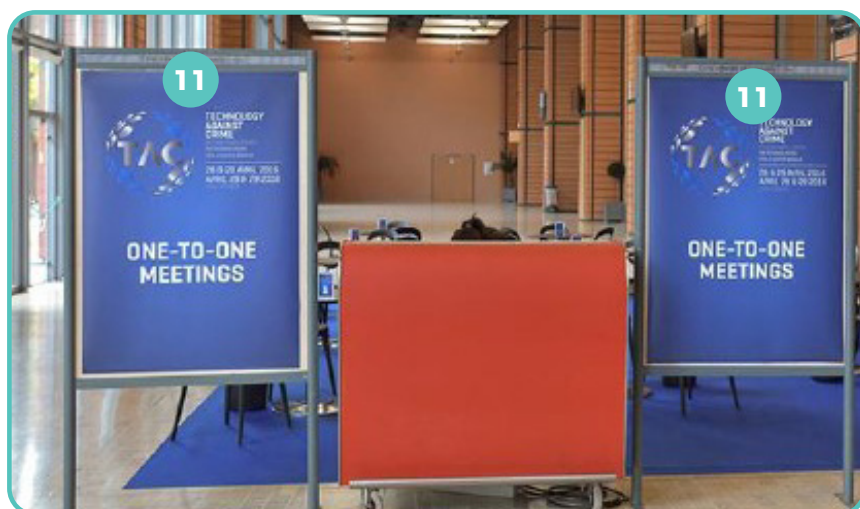


- **9. Sponsoring of the unfoldable plan inserted in the CBD Expo official tote bag** (availability: 1)  
A5 format of 148 x 210 mm, catalogue distributed in 5000 copies at the entrance. **600 € HT**
- **10. Your banner on the CBD Expo newsletters** (availability: 1) ..... **100 € EX VAT per newsletter**  
Your visual (banner) in the header or footer (your choice) or **450€ EX VAT/5 newsletters**  
in the newsletters sent by Vapexpo.

## INDOOR SIGNAGE (INSTALLATION, UNINSTALLATION AND MANUFACTURING INCLUDED)

### • LEVEL -1: ACCUEIL BELLECOUR

- **11. Your graphic on a poster panel** (availability: 2) ..... **250 € EX VAT**  
Mobile poster panel after the ticketing desks and before forums 1, 2, 3, 4, 5 & 6. High visibility to all visitors before accessing to the show.
- **12. Pack of 2 kakemonos R/V on poles** (availability: 5) ..... **300 € EX VAT**  
Suspended kakemono on pole of Accueil Bellecour (ticketing desks level), recto verso signage 500 x 1500 mm format.



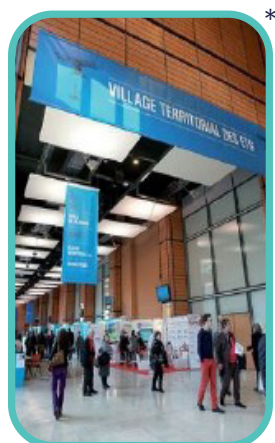


## • LEVEL -2 : FORUMS 1, 2 & 3

- **13. Sponsoring floor adhesive** (availability: 1) ..... **550 € EX VAT**  
Sponsoring (logo + name + booth) of the floorplan of the show placed on the floor.
- **14. Sponsoring of the CBD Expo signage canvas** (availability: 1) ..... **600 € EX VAT**  
Sponsoring (logo + name + booth) of the CBD Expo suspended signage canvas.



- **15. Suspended canvas (format 1200 mm x 3000 mm / 3,6 sqm)** (availability: 2) ..... **650 € EX VAT**  
Your graphic on a canvas (recto only) suspended in the “foyer” section (hallway before the exhibition hall) or in the exhibition hall – at the location of your choice (excepted central aisles)
- **16. Suspended canvas (format 2000 mm x 4000 mm / 8 sqm)** (availability: 2) ..... **1000 € EX VAT**  
Your graphic on a canvas (recto only) suspended in the “foyer” section (hallway before the exhibition hall) or in the exhibition hall – at the location of your choice (excepted central aisles)
- **17. Suspended canvas (format 2400 mm x 3500 mm / 8,4 sqm)** (availability: 2) ..... **1200 € EX VAT**  
Your graphic on a canvas (recto only) suspended in the “foyer” section (hallway before the exhibition hall) or in the exhibition hall – at the location of your choice (excepted central aisles)



\*non-contractual pictures

## OUTDOOR SIGNAGE (INSTALLATION, UNINSTALLATION AND MANUFACTURING INCLUDED)

- 18. Your logo on the outdoor canvas of the Centre de Congrès main façade (availability:1) **500 € EX VAT**

Visibility of your logo from outside the Centre de Congrès.

- 19. Mobile magnetic totem placed outside the Centre de Congrès R/V  
R/V (format 590 x 1400 mm) (availability: 1) **600 € EX VAT**

Your visual 590 x 1400 mm on a magnetic totem placed on the entrance before the ticketing service.  
Dimension of the totem: 616 x 2000 mm

## CBD MAGAZINE ADVERTISEMENT INSERT (OFFICIAL MEDIA PARTNER)

Thanks to our partnership with CBD Magazine, you can benefit from an additional visibility with a special price on CBD Magazine 2023 release.

With the purchase of an advertisement insert, you can benefit from free registration fees\* on your registration (400 € discount of your booth invoice).

\*only available for exhibitors already registered to CBD EXPO Lyon 2023

| FORMAT                 | PRICE NET OF ANY DISCOUNT | PRICE NET SPECIAL CBD EXPO PARTNERSHIP | DISCOUNT |
|------------------------|---------------------------|--|----------|
| <u>20. Half page</u>   | 1500 €                    | 950 €                                  | -450 €   |
| <u>21. Page</u>        | 2600 €                    | 1800 €                                 | -800 €   |
| <u>22. Double page</u> | 4350 €                    | 3000 €                                 | -1350 €  |

## Calendrier des parutions 2023

|                         | RELEASE                           | DEADLINE TO SEND AD INSERT          |
|-------------------------|-----------------------------------|-------------------------------------|
| <u>January 2023 #07</u> | 19 <sup>th</sup> of January, 2023 | 12 <sup>th</sup> of December, 2022  |
| <u>April 2023 #08</u>   | 11 <sup>th</sup> of April, 2023   | 3 <sup>rd</sup> of March, 2023      |
| <u>July 2023 #09</u>    | 3 <sup>rd</sup> of July, 2023     | 2 <sup>nd</sup> of July, 2023       |
| <u>October 2023 #10</u> | 12 <sup>th</sup> of October, 2023 | 15 <sup>th</sup> of September, 2023 |

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### Interested in subscribing to an offer?

Log in to your **online exhibitor account** or **contact** :

**Our team** - Phone : +33 (0)1 81 87 10 63 / E-mail : [contact@cbd-expo-france.com](mailto:contact@cbd-expo-france.com)

